



Colorado Chiropractic Association's  
2022 Annual Fall Convention  
October 21st-23rd  
Hyatt Regency Aurora  
Convention Center  
13200 E 14th Place  
Aurora, CO 80011



# The Colorado Chiropractic Associations 2022 Fall Convention

We're very excited to be back at the Hyatt again for the Colorado Chiropractic Association's 2022 Fall Convention, Friday October 21st- Sunday October 23rd. As a vendor convention weekend here are a few things you can look forward to!

- Forced traffic through the exhibit hall to ensure the attendees pass by your booth, ready to be engaged by you!
- Reconnecting with current customers while discovering new ones!
- Cocktail hours on the vendor floor so you can mix and mingle
- 30 minute SCHEDULED breaks during education to give attendees time to visit you! (Break times will be given to all vendors)
- We have a variety of interesting and energetic speakers to REV Up Chiropractic in Colorado!
- Your company and contact info listed in the Convention Directory every attendee receives

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Please review this packet carefully, as some things have changed from previous years. We will be assigning booths again this year. Further, we have changed the vendor schedule to accommodate requests from last year to allow for travel home early Sunday.

**Vendor check-in will begin 7am Friday October 21st.**

***We will continue to provide details and updates as we move closer to the Convention.***

The convention will begin Friday October 21st at 1PM.

All vendors are asked to have their booths set up and staffed by Friday at 12 PM, please note that Friday October 21st at 11am is our Annual Business Meeting and we ask that any noisy set up occurs before then.

**We are always striving to make each year better than the last and we would not be able to do that without our exhibitors and sponsors!**



# 2022 Sponsorship Opportunities

## **\*\*CCA Fall Presenter Sponsor-** \$20,000-1 available-Evening Event

- One 10x8 ft Booth inside the vendor hall
- Your logo featured on signage throughout the hall
- ¼ page ad in the attendee notebook (everyone gets one)
- Your Logo on the convention website
- Your Logo in convention marketing materials
- 30 second commercial to play before every speaker
- 30 sec commercial to play before every speaker at the Virtual convention
- Your logo included on all table displays & in a rotating digital display during breaks
- Your Logo featured on the Virtual Convention site linked to your website
- Mailing list of all attendees
- \*if desired there will be a happy hour theme of your choice- including signature drink, etc\*



## **Coffee Break Sponsor-** \$2,500- **ONLY 1 Available!**

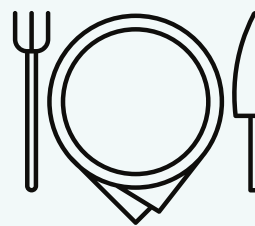
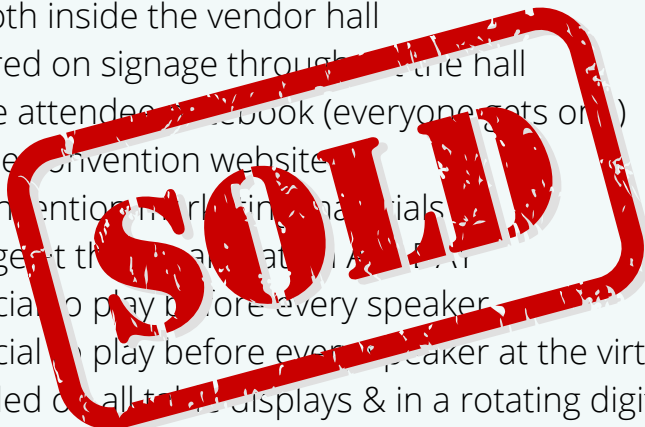
Friday First Day Coffee~ Available  
Saturday All Day Coffee~ Sold!

- One 6 ft table outside the vendor hall
- Your logo featured on signage throughout the hall
- ¼ page ad in the attendee notebook (everyone gets one)
- Your Logo on the convention website
- Your Logo in convention marketing materials
- Your logo Signage at the break time you are sponsoring
- Your Logo featured on the Virtual Convention site linked to your website
- Mailing list of all attendees



## **\*UPDATED! New\*\* Saturday Happy Hour Sponsor-** \$5,000- 1 Available

- One 10x8 ft Booth inside the vendor hall
- Your logo featured on signage throughout the hall
- ¼ page ad in the attendee notebook (everyone gets one)
- Your Logo on the convention website
- Your Logo in convention marketing materials
- Your logo signage at the break time you are sponsoring
- 15 sec commercial to play before every speaker
- 15 sec commercial to play before every speaker at the virtual convention
- Your logo included on all table displays & in a rotating digital display during breaks
- Your Logo featured on the Virtual Convention site linked to your website
- Mailing list of all attendees

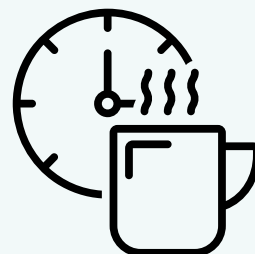




# 2022 Sponsorship Opportunities

## **\*\*New All Day Break Sponsor-** \$10,000- 2 Available

- One 10x8 ft Booth inside the vendor hall
- Your logo featured on signage throughout the hall
- ¼ page ad in the attendee notebook (everyone gets one)
- Your Logo on the convention website
- Your Logo in convention marketing materials
- Your logo Signage at Break Station ALL DAY
- 15 sec commercial to play before every speaker
- 15 sec commercial to play before every speaker at the Virtual convention
- Your logo included on all table displays & in a rotating digital slideshow during breaks
- Your Logo featured on the Virtual Convention site linked to your website
- Mailing list of all attendees



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## **Audio/Visual Sponsor-** \$10,000- 1 Available

- One 10x8 ft Booth inside the vendor hall-
- Your logo featured on signage throughout the hall
- ¼ page ad in the attendee notebook (everyone gets one)
- Your Logo on the convention website
- Your Logo in convention marketing materials
- 15 second Commercial to play before every speaker
- 15 sec commercial to play before every speaker at the Virtual convention
- Your logo included on all table displays & in a rotating digital display during breaks
- Your Logo featured on the Virtual Convention site linked to your website
- Mailing list of all attendees



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## **Speaker Sponsor-** \$5,000- 2 More Sponsorships available

- One 10x8 ft Booth inside the vendor hall
- Your logo featured on signage throughout the hall
- ¼ page ad in the attendee notebook (everyone gets one)
- Your Logo on the convention website
- Your Logo in convention marketing materials
- Opportunity to introduce your speaker from the Stage- up to 5 mins
- Your logo included on all table displays & in a rotating digital display during breaks
- Your Logo featured on the Virtual Convention site linked to your website
- Mailing list of all attendees





# 2022 Sponsorship Opportunities

## **Attendee Shopping Bag Sponsor**- \$2,500- 1 available

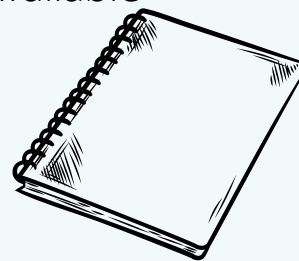
- One 6 ft table inside the vendor hall
- Your logo featured on signage throughout the hall
- ¼ page ad in the attendee notebook (everyone gets one)
- Your Logo on the convention website
- Your Logo in convention marketing materials
- Your logo on the bags
- Your logo featured on the Virtual Convention site linked to your website
- Mailing list of all attendees



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## **Attendee Notebook Sponsor**- \$7,500- 1 Available

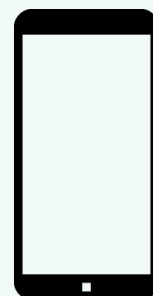
- One 10x8 ft Booth inside the vendor hall
- Your logo featured on signage throughout the hall
- ¼ page ad in the attendee notebook (everyone gets one)
- Your Logo on the convention website
- Your Logo in convention marketing materials
- 15 sec commercial to play before every speaker at the Virtual convention
- Your logo Signage at the break time you are sponsoring
- Your logo included on all table displays & in a rotating digital display during breaks
- Your Logo featured on the Virtual Convention site linked to your website
- Mailing list of all attendees



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## **Mobile App Sponsor**- \$3,000- 1 Available

- One 10x8 ft Booth inside the vendor hall
- Your logo featured on signage throughout the hall
- ¼ page ad in the attendee notebook (everyone gets one)
- Your Logo on the convention website
- Your Logo in convention marketing materials
- Your logo Signage at the break time you are sponsoring
- Your logo included on all table displays & digital display during breaks
- Able to upload attendees contact information from badge scan
- Your Logo featured on the Virtual Convention site linked to your website
- Mailing list of all attendees

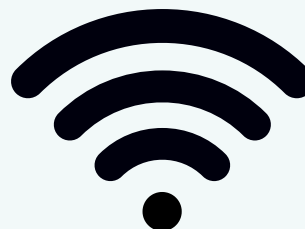




# 2022 Sponsorship Opportunities

## Wi-Fi Sponsorship \$5,000- 1 Available

- One 10X8 ft booth inside the vendor hall
- Your logo featured on signage throughout the hall
- ¼ page ad in the attendee notebook (everyone gets one)
- Your logo on the event website
- Your logo on all official marketing materials
- You pick the Wi-Fi Password
- Your Logo featured on the virtual Convention site linked to your website
- Mailing list of all attendees



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## Exhibitor Options

### **10' X 8' Booth- *Inside the Exhibit Hall***

Early Bird (Before July 31st- \$1000

Regular (After August 1st) \$1200

### **6' Table- *Outside Exhibit Hall***

Early Bird (Before July 31st- \$850

Regular (After August 1st) \$1000



# 2022 CCA Convention FAQs

## **Exhibitor Fees:**

Space is available on a first-come, first-served basis, determined by application and payment date. All booth spaces and sponsorships must be paid in full by August 31, 2022. Any booths reserved after August 31, 2022 must be paid in full at time of registration.

## **Exhibitor furnishings:**

Booth spaces are 10' wide by 8' deep and come with a covered 6' table, 2 chairs, and up to 2 booth representatives. Dedicated WiFi, electricity, AV and shipping is NOT included with registration fee. All booths must fit into the booth space without extending into walkways.

**\*\*For information about special requests, power cords to your booth or table, screen support, rolling stands, etc. please email [ericka@coloradochiropractic.org](mailto:ericka@coloradochiropractic.org) for contact information.**

## **Booth Representatives:**

Registrations includes 2 booth representatives. This includes access to breaks and meals. Additional registrants are \$150/representative.

## **Booth Dismantling:**

Exhibits may only be dismantled after the last speaker on Saturday at 6pm. Tear-down before that time is strictly prohibited without permission from the Membership and Marketing Director Ericka Aden. Any sponsors/exhibitors leaving prior to the last break on Saturday are subject to an Early Departure Fee - and risk future CCA event opportunities.

## **Space Cancellation:**

All cancellations must be received in writing and are subject to our Cancellation Policy in this packet.

## **Subletting Space:**

Two or more organizations may NOT exhibit in the same single space.

## **Liability:**

Exhibitors assumes responsibility and hereby agrees to protect, indemnify, defend and hold the Colorado Chiropractic Association (CCA) and agents harmless against all claims, losses, and damages to persons or property, governmental charges or fines, and attorney fees arising out of or cause of exhibitors' installation, removal, maintenance, occupancy or use of the exhibitor premises or a part thereof. Exhibitors agree the CCA shall not be responsible for any exhibit items that are lost, stolen, damaged, or destroyed during the Conference, including setup or tear-down. Under government order of emergency or other fair reasons beyond it's control, CCA reserves the right to cancel the exhibit with no further liability to the exhibitor than a refund of exhibit space payments made.

## **Security:**

CCA cannot guarantee exhibit security. Exhibitors assume all risk of loss or damage. Special arrangements for the security of valuables may be made directly with the conference hotel.

## **Promotion:**

CCA shall promote exhibitors in appropriate communications.



# 2022 CCA Convention FAQs

## **Endorsement:**

Purchasing an exhibit or sponsorship with the CCA does not imply the association's endorsement. The exhibitor shall not state, imply or represent in any matter that it is endorsed by CCA.

## **\*Mailing and shipping:**

Exhibitors are responsible for making arrangements with the conference hotel regarding items shipped directly to and from the hotel. CCA is not responsible for receiving or transporting any such items. The Hyatt hotel requires that any packages sent arrives no earlier than 3 days prior to our convention- that date is Tuesday October 18th.

## **Consent to Use of Photographic Images and Name:**

The exhibitor/sponsor understands that at this event, booth representatives may be photographed/videotaped. The exhibitor/sponsor agree to allow these photos or videos to be used for any legitimate purpose by the sponsors, presenters or organizers. The exhibitor/sponsor gives permission to CCA to copyright, display, publish, distribute, use, modify, print and reprint such images in any manner whatsoever related to CCA, including and without limitation, publications, advertisements, brochures, website images, or other electronic displays and transmissions.

## **Exhibitor Information**

After your registration is processed, the point of contact for your company will receive an email from the CCA with a link to provide pertinent information including: proper spelling of your company name, proper spelling of your booth representatives, upload a logo, phone number, website, and product. It is vital you provide this information to us by August 31st.

Registration is Open-

Go to:

<https://coloradochiropractic.ce21.com/item/2022-cca-fall-convention-rev-exhibitors-sponsors-105697>

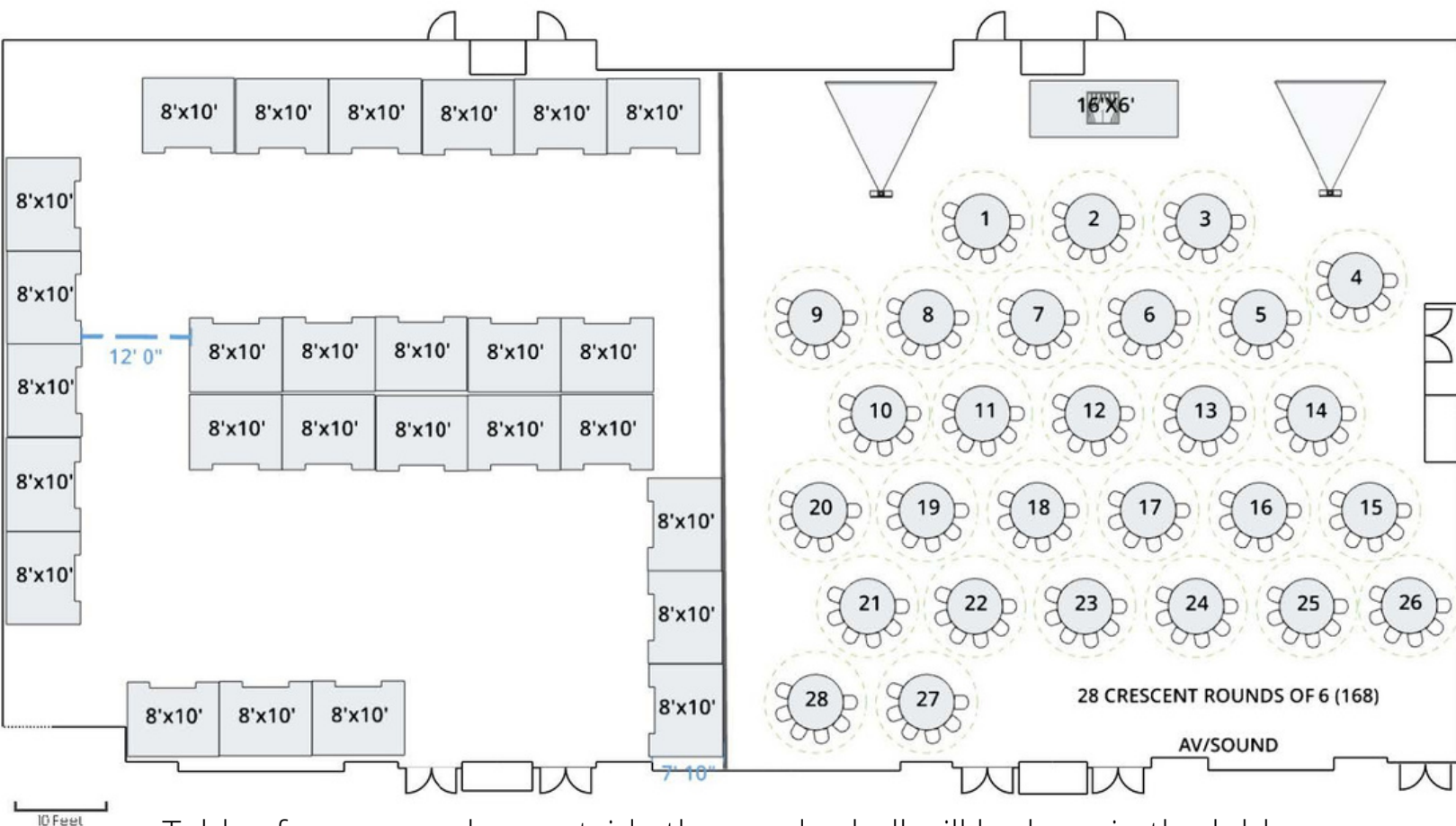


# The Vendor Hall

As usual, attendees will have a forced path to walk the entire vendor hall in order to enter the classroom. A sample diagram is provided for you below. As previously mentioned, the CCA will be assigning booths this year to decrease the chance of conflicting or competing companies ending up in neighboring booths.



\*Floor chart subject to change if needed\*



Tables for our vendors outside the vendor hall will be here in the lobby as well as the break stations, and one Happy Hour bar!