

COLORADO CHIROPRACTIC ASSOCIATION

# MID- YEAR REV UP

June 9th and 10th 2023

Glenwood Springs, CO

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[www.coloradochiropractic.org](http://www.coloradochiropractic.org)

# 2023 MID-YEAR REV UP



This year the CCA is excited to add the Mid-Year REV Up to our event calendar this year. We call our events REV Up because we want each event, large or small, to have key elements of Relevance, Excellence, and Value.

The Mid-Year REV Up will have a new opportunity in a new place to sponsor the Colorado Chiropractic Association, its members, and chiropractic in Colorado. We chose Glenwood Springs, not just for its beauty, but early on in CCA history the annual convention was often held at the Hotel Colorado! It is our goal to reach chiropractors outside the front range

The staff and our Board of Directors at the CCA do our best to make sure that not only the content of our speakers is relevant to chiropractors in Colorado, but that our sponsors are well represented for the support you give. With this new opportunity we are looking forward to partnering with you to bring the very best of you to the very best of us!  
REV Up Colorado!

Ericka Aden  
Membership and Marketing Director  
CCA



# SPONSORSHIPS

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## Mid-Year REV Up Sponsors

*\$4000- 4 Sponsorships are available\**

*Your Company is a HUGE part of making sure that the CCA provides the BEST for Colorado Chiropractors And we want to Be the BEST With YOU!*

- One 6 ft table inside the Expo Rooms
- Your Logo Featured on the CCA Website linked to your company site- Special Mid Year Page
- Your Logo Featured on signage throughout the Conference Experience
- Your Logo Featured as a sponsor on all marketing materials, and communications sent
- Your sponsorship dollars will also be part of our Friday Happy Hour. Your logo will be included on napkins and signage for the event- this will include 2 free drink tickets to your representatives.



## Mid-Year REV Up Speaker Sponsors

*\$3000- ~~9~~ 6 Available\**

*What is a conference without great speakers. Your speaker sponsorship helps the CCA bring high quality events to Colorado with world class speakers*

- One 6 ft table inside the Expo Rooms
- Your Logo featured as a speaker sponsor on the Mid- Year REV UP page.
- Your Logo featured on the speaker interviews to be sent out as special media on social media platforms, on the CCA Website, and on our YouTube Channel
- Your Representative will have 3 minutes to talk about your company and introduce your speaker. Free happy hour with speaker sponsorship.



## Mid-Year REV Up Vendors

*\$600- 6 Vendor tables are Available\**

*Your company helps the CCA create a spectacular event, and we want to make sure that you know we appreciate you!*

- One 6 ft table inside the Expo Rooms
- Your Logo on the CCA Website Mid-Year REV Up page
- Your Logo on signage in the expo hall
- A discounted seat for each representative to the Happy Hour- \$30 per person

\*Each sponsor and exhibitor will receive a mailing list of each attendee





# WHAT TO EXPECT

01

## **Exhibitor Fees:**

Space is available on a first-come, first-served basis, determined by application and payment date. All table spaces and sponsorships must be paid in full by May 31st, 2023.

02

## **Exhibitor furnishings:**

Mid-YEAR REV Up spaces come with a 6' table, an 8' vendor space, 2 chairs, and up to 2 booth representatives. WIFI and electricity to your space is included in your exhibit fees. All exhibits must fit into the space without extending into walkways.

03

## **Booth Representatives:**

Registrations includes 2 representatives. This includes access to breaks and meals. Friday Happy Hour is included at the higher sponsorship levels

04

## **Booth Set up and Tear Down:**

Exhibits may begin set up Thursday June 8th from 2pm-5pm- and tear down after the last speaker on Saturday June 10th.

Please remember that this is a new event and we all want the most of your partnership-tearing down early may prohibit you from networking with our attendees, and the CCA encourages you to stay set up until Saturday afternoon.

05

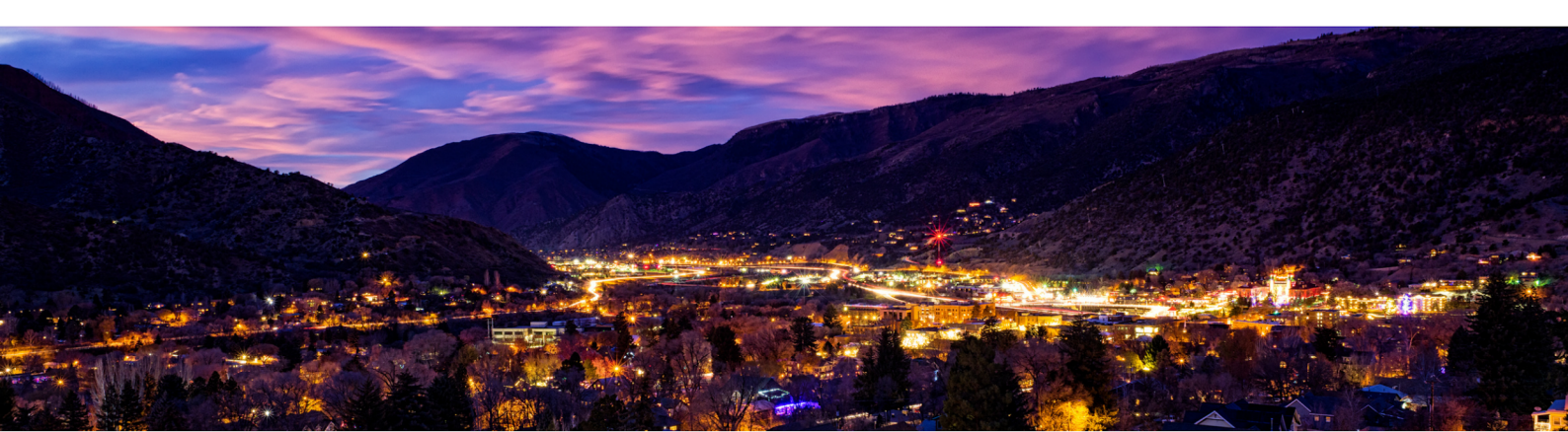
## **Security:**

CCA cannot guarantee exhibit security. Exhibitors assume all risk of loss or damage. Special arrangements for the security of valuables may be made directly with the conference location.

06

Historic Glenwood Springs is the backdrop of the Mid-Year REV Up. This beautiful resort town is best known for its hot springs and is surrounded by the White River National Forest. The Hotel Colorado was opened in 1893, and was host to CCA conventions as far back in the 1930's. This conference site is rich in Colorado and CCA History.





# WHAT YOU NEED TO KNOW

The Colorado Chiropractic Association does its best to ensure that attendees and guests of our events have ample opportunity to visit the vendor halls, tables, and see YOUR logo on our marketing materials and on our website.

We want you to get as many visits to your space as possible- and we try to provide as much time as we can to make sure our attendees can have time to speak with you!

This is the first Mid- Year conference for the Colorado Chiropractic Association for many years and we are looking forward to making this a great event.

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## **Promotion:**

01

CCA shall promote exhibitors in appropriate communications, according to your sponsorship. We do ask for timely information to be sent to the CCA. Upon registration our membership and marketing director will require some information from you and your company- including, but not limited to, your company logo, correct spelling of your company name, web address and names of your company representatives

02

## **Mailing and shipping:**

Exhibitors may send boxes to the Morgridge Commons Meeting and Conference Center- 815 Cooper Ave Glenwood Springs, Co 81601. The Center is not able to return your items, but there is a UPS Store nearby your can ship your items from. Weight and item limits do apply. Details are available upon request.

03

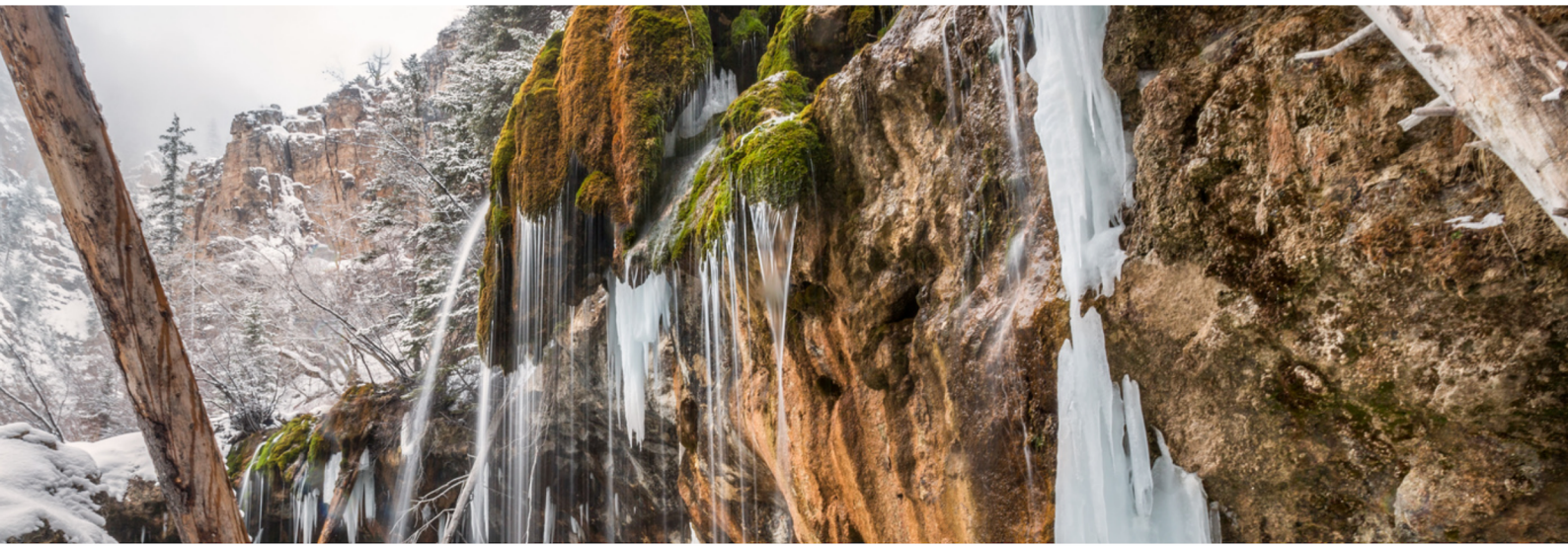
## **Consent to Use of Photographic Images and Name:**

The exhibitor/sponsor understands that at this event, booth representatives may be photographed/videotaped. The exhibitor/sponsor agree to allow these photos or videos to be used for any legitimate purpose by the sponsors, presenters or organizers. The exhibitor/sponsor gives permission to CCA to copyright, display, publish, distribute, use, modify, print and reprint such images in any manner whatsoever related to CCA, including and without limitation, publications, advertisements, brochures, website images, or other electronic displays and transmissions.

04

## **Can't Attend In Person?**

If you would like to sponsor this event but are unable to attend we have other sponsorship opportunities. Contact Ericka Aden Membership and Marketing Director to talk about what works for you. 303-755-9011 ext. 102



*Thank you!*

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If you have any questions about  
sponsorships, this event or our  
2023 Fall REV Up  
email  
Ericka Aden  
Membership and Marketing  
Director

[ericka@coloradochiropractic.org](mailto:ericka@coloradochiropractic.org)



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