Colorado Chiropractic Association's

2023 Annual Fall REV Up Convention

October 19th-21st

Hyatt Regency Aurora
Convention Center
13200 E 14th Place
Aurora, CO 80011

The Colorado Chiropractic Association 2023 Fall REV Up Convention

We are very excited to be back once again at the Hyatt again for the Colorado Chiropractic Association's 2023 Fall REV Up Convention!
Thursday October 19th - Saturday October 21st
As a vendor at our Convention, there are a few things you can look forward to!

- Forced traffic through the exhibit hall to ensure the attendees pass by your booth, ready to be engaged by you!
- Reconnecting with current customers while discovering new ones!
- 30-minute SCHEDULED breaks during education to give attendees time to visit you!
- We have a variety of exciting and energetic speakers to REV Up Chiropractic in Colorado!
- Your company and contact info will be listed in the Convention Notebook every attendee receives
- All Sponsors and Exhibitors will receive a mailing list of attendees.

Please review this packet carefully, as some things have changed from previous years. We will be assigning booths differently this year.

We will continue to provide details and updates as we move closer to the Convention.

We are always striving to make each year better than the last, and we would not be able to do that without our exhibitors and sponsors!

2023 Sponsorship Opportunities

CCA Fall Presenting Sponsor- $15,000-1 available

·One 10x8 ft Booth inside the vendor hall
·Your logo prominently featured on signage throughout the hall
·Full-page ad in the attendee notebook (everyone gets one)
Your company mentioned throughout convention as the Presenting Sponsor
·Your Logo on the convention website as Presenting sponsor
·Your Logo in all convention marketing materials
·30-second commercial (timing will be scheduled closer to the convention)
·30-sec commercial played during every break on the Virtual Stream
·Your logo is included on all table displays & in a rotating digital display during breaks
·Your Logo featured on the Virtual Convention site linked to your website
·Up to 4 individual emails sent to promote your company to the CCA contacts and convention registrants. (Emails will be sent from the CCA and scheduled August thru October)
·There are other tailorable opportunities- please call Ericka Aden Directly for more information

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Friday Dinner Sponsor- $6,000- 1 Available

·One 6 ft. table outside the vendor hall
·Your logo featured on signage throughout the hall
·1/2 page ad in the attendee notebook (everyone gets one)
·Your Logo on the convention website
·Your Logo in convention marketing materials
·Your logo Signage at the lunch
·15-sec commercial (timing will be scheduled closer to the convention)
·15-sec commercial played during every break on the Virtual Stream
·Your logo is included on all table displays & in a rotating digital slideshow during breaks
·5 mins to speak about your company and introduce keynote speaker
·3 individual emails sent to promote your company to the CCA contacts and convention registrants. (Emails will be sent from the CCA and scheduled September and October)

Audio/Visual Sponsor- $ 6,000- 1 Available

·One 6 ft. table outside the vendor hall
·Your logo featured on signage throughout the hall
·1/2 page ad in the attendee notebook (everyone gets one)
·Your Logo on the convention website
·Your Logo in convention marketing materials
·15-sec Commercial (timing will be scheduled closer to the convention)
·15-sec Commercial played during every break on the Virtual Stream
·Your logo is included on all table displays & in a rotating digital display during breaks
·Your Logo featured on the Virtual Convention site linked to your website
·3 individual emails sent to promote your company to the CCA contacts and convention registrants. (Emails will be sent from the CCA and scheduled September and October)

2023 Sponsorship Opportunities

Attendee Notebook Sponsor- $5,200- 1 Available

·One 6 ft. table outside the vendor hall
·Your logo on signage throughout the hall
·¼ page ad in the attendee notebook (everyone gets one)
·Your Logo on the convention website
·Your Logo in convention marketing materials
· 15-sec commercial played during every break on the Virtual Stream
·Your logo is included on all table displays
·Your Logo featured on the Virtual Convention site linked to your website

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Thursday Happy Hour Sponsor- $4,000

·One 6 ft. table outside the vendor hall
·Your logo on signage throughout the hall
·¼ page ad in the attendee notebook (everyone gets one)
·Your Logo on the convention website
·Your Logo in convention marketing materials
·Your logo signage at the happy hour bars, and your logo on napkins
· 15-sec commercial (timing will be scheduled closer to the convention)
· 15-sec commercial played during every break on the Virtual Stream
·Your logo is included on all table displays
·Your Logo featured on the Virtual Convention site linked to your website

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Saturday Lunch Sponsor- $4,000

·One 6 ft. table outside the vendor hall
·Your logo on signage throughout the hall and next to the lunch station on Saturday
·¼ page ad in the attendee notebook (everyone gets one)
·Your Logo on the convention website
·Your Logo in convention marketing materials
·Your logo is included on all table displays
·A sticker with your logo on each boxed lunch
·Your Logo featured on the Virtual Convention site linked to your website

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Mobile App Sponsor- $2,500- 1 Available

·One 6 ft. table outside the vendor hall
·Your logo on signage throughout the hall
·¼ page ad in the attendee notebook (everyone gets one)
·Your Logo on the convention website
·Your Logo in convention marketing materials
·Your logo included on all table displays
·Able to upload attendees' contact information from badge scan
·Your Logo featured on the Virtual Convention site linked to your website

2023 Sponsorship Opportunities

WiFi Sponsor- $2,500- 1 Available

·One 6 ft. table outside the vendor hall
·Your logo featured on signage throughout the hall
·¼ page ad in the attendee notebook (everyone gets one)
·Your Logo on the convention website
·Your Logo in convention marketing materials
·You pick the WiFi Password
·Your Logo featured on the Virtual Convention site linked to your website

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Attendee SWAG Bag Sponsor- $2,500- 1 available

SOLD

·One 6 ft table outside the vendor hall
·Your logo featured on signage throughout the hall
·¼ page ad in the attendee notebook (everyone gets one)
·Your Logo on the convention website
·Your Logo in convention marketing materials
·Your logo on the bag
·Your Logo featured on the Virtual Convention site linked to your website

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Break Sponsors- $2,000- 3 Available

·One 6 ft table outside the vendor hall
·Your logo featured on Signage throughout the hall
·¼ page ad in the attendee notebook (everyone gets one)
·Your Logo on the convention website
·Your Logo in convention marketing materials
·Your logo Signage at the break time you are sponsoring
·Your Logo featured on the Virtual Convention site linked to your website

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Exhibitor Options

10' X 8' Booth- ***Inside the Exhibit Hall***

Early Bird (Before July 31st)- $1100
Regular (After August 1st) $1300

6' Table- ***Outside Exhibit Hall***

Early Bird (Before July 31st)- $950
Regular (After August 1st) $1100

Contact Ericka Aden- Membership and Marketing Director for details on tailored Sponsorship opportunities

2023 Sponsorship Opportunities

2023 CCA Convention FAQs

Exhibitor Fees:

Inside booth spaces are available on a first-come, first-served basis, determined by registration and payment date. All booth spaces and sponsorships must be paid in full by August 31, 2023. Any booths reserved after August 31, 2023, must be paid completely at registration.

Exhibitor furnishings:

Booth spaces are 10' wide by 8' deep, with a covered 6' table, two chairs, and up to 2 booth representatives. Dedicated WiFi, electricity, AV, and shipping are NOT included with the registration fee. All booths must fit into the booth space without extending into walkways.

****For information about special requests, such as power cords to your booth, please email ericka@coloradochiropractic.org for contact information.**

Booth Representatives:

Registrations include two booth representatives. This provides access to breaks and meals. Additional registrants are $150/representative.

Booth Dismantling:

Exhibits may only be dismantled after the last speaker after Friday evening Happy Hour. Tear-down before that time is prohibited without permission from the Membership and Marketing Director. Any sponsors/exhibitors leaving before are subject to an Early Departure Fee - and risk future CCA event opportunities.

Space Cancellation:

All cancellations must be received in writing and are subject to the CCA cancellation policies.

Cancellation and Refund Policy

Exhibitors may cancel for any reason, all refunds will be made according to the following refund schedule:
Cancellation requires a phone call or email to the CCA at 303-755-9011 or to ericka@coloradochiropractic.org.
Canceling 60 days or more prior to the date of the convention will result in a 100% refund.
Canceling between 60 and 30 days prior to the date of the convention will result in a credit only.
Canceling 30 to 14 days prior to the date of the convention will result in a 50% credit only.
If the exhibitor does not show up for the convention, no refund or credit will be given.
If the CCA cancels, you will be refunded 100%. If the CCA needs to cancel, they will, in their best effort, try to cancel in a timely manner.
The CCA is not responsible for any incurred travel or accommodation costs.

Subletting Space:

Two or more organizations may NOT exhibit in the same single space.

Liability:

Exhibitors assume responsibility and hereby agree to protect, indemnify, defend, and hold the Colorado Chiropractic Association (CCA) and agents harmless against all claims, losses, and damages to persons
or property, governmental charges or fines, and attorney fees arising out of or cause of exhibitors' installation, removal, maintenance, occupancy or use of the exhibitor premises or a part thereof. Exhibitors agree that the CCA shall not be responsible for any exhibit items that are lost, stolen, damaged, or destroyed during the Convention including setup or tear-down.

2023 CCA Convention FAQs

Security:

CCA cannot guarantee exhibit security. Exhibitors assume all risks of loss or damage. Special valuables security arrangements may be made directly with the conference hotel.

Exhibitor Information

After your registration is processed, the point of contact for your company will receive an email from the CCA requesting the pertinent information, including the proper spelling of your company name, the correct spelling of your booth representatives, your company logo, phone number, website, and product. We would appreciate it if you could provide this information by August 31st.

Endorsement:

Purchasing an exhibit or sponsorship with the CCA does not imply the association's endorsement. The exhibitor shall not state, imply or represent in any matter that CCA endorses.

***Mailing and shipping:**

Exhibitors are responsible for making arrangements with the conference hotel regarding items shipped directly to and from the hotel. CCA is not responsible for receiving or transporting any such things. The Hyatt hotel requires that any packages sent arrive no earlier than three days before our convention- that date is TBD

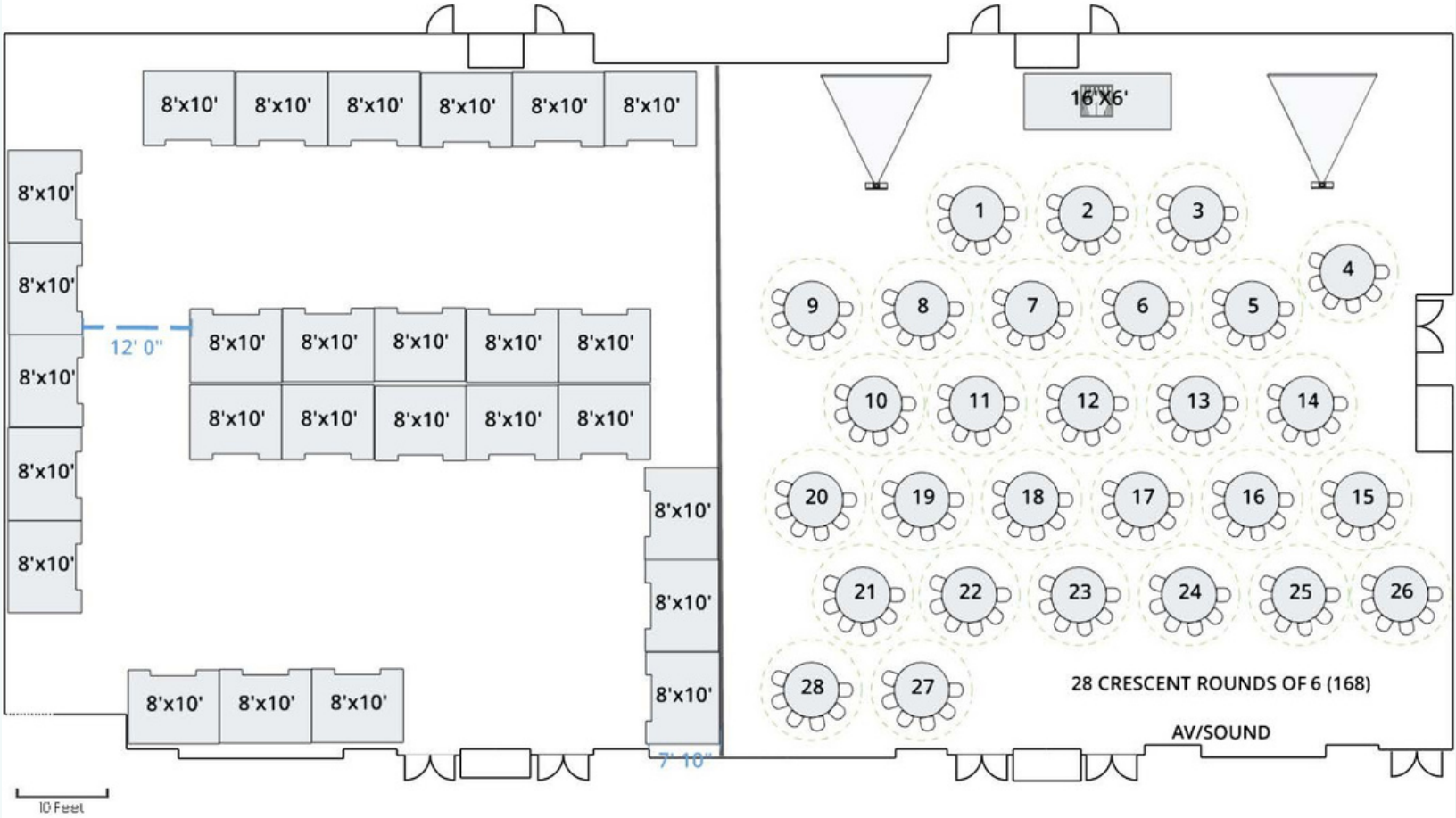
Consent to Use of Photographic Images and Name:

The exhibitor/sponsor understands that booth representatives may be photographed/videotaped at this event. The exhibitor/sponsor agrees to allow these photos or videos to be used by the sponsors, presenters, or organizers for any legitimate purpose. The exhibitor/sponsor permits CCA to copyright, display, publish, distribute, use, modify, print, and reprint such images in any manner related to CCA, including and without limitation, publications, advertisements, brochures, website images, or other electronic displays and transmissions.

The Vendor Hall

As usual, attendees will have a forced path to walk the entire vendor hall in order to enter the classroom. A sample diagram is provided for you below. As previously mentioned, the CCA will be assigning booths this year to decrease the chance of conflicting or competing companies ending up in neighboring booths.

Floor chart subject to change if needed



Tables for our vendors outside the vendor hall will be in the lobby